

As a creative, I make things look awesome and I get things done. As a leader, I lift my team to feel comfortable, challenged and inspired.

I'm a classically trained artist and have spent more than 15 years working in various design capacities to provide intelligent design solutions. With a balanced skill set, informed by a combination of traditional and modern approaches to design, I look at challenges from a unique perspective. My clients benefit from my eclectic eye, with award-winning creative and campaigns that stand out and feel fresh. I take my craft seriously — brands are powerful, yet delicate and I know that every design decision we make will affect your brand's current and future story.



EXPERIENCE

CREATIVE OPERATIONS DIRECTOR / MIGHTILY / 11.2015 - PRESENT

Concept, create and work within dynamic brands to successfully communicate stories across through many outlets: web, social, print, video, and experiential design. Sell ideas internally as well as to clients and prospects. Lead a creative department in collaborative operations as well as creative direction and mentorship. Serve on the management team consulting leadership on ways to elevate creative within the company.

SENIOR DESIGNER / ABLE & CO. / 5.2014 - 7.2015

Collaborated with the creative team while working remotely from Louisville, KY. Developed and translated creative solutions through a variety of channels. I conceptualized and implemented design solutions meeting the marketing strategies of various clients from concept to completion. Designed, produced and handled all brand vehicle elements for my clients including identity, logo design, website design, signage systems, infographics, social media channels, email marketing, print advertising, trade show displays and presentations.

OWNER, PUBLISHER / PURE UNCUT CANDY / 11.2009 - 7.2013

I launched Pure Publications LLC by creating and publishing a local art magazine titled *PURE UNCUT CANDY, Louisville's All-Inclusive Art Browser*. The magazine showcased local talent, covered events, featured interviews with artists, and held sponsored calls to artists' contests. The magazine's brand was carried out by me designing and maintaining a website, creating social media presence, directing custom photo shoots and videography, as well as managing communications for a database of artists/advertisers/members.

SOFTWARE / EDUCATION

- Photoshop
 - Illustrator
 - InDesign
 - AdobeXD
 - AfterFX
 - InVision
 - Sketch
 - WordPress
 - Word
 - Excel
 - PowerPoint
- University of Louisville
BFA, Graphic Design
(2004)

SKILLS

- Creative Direction + Design
- Branding
- Marketing
- Management + Operations