

As a creative, I give everything I have, I make things look amazing, and I get things done. As a leader, I lift my team to feel comfortable, challenged, and inspired — all while having fun.

I take my craft seriously and as a classically trained artist, I have gained more than 15 years experience working in various design capacities providing intelligent design solutions. With a balanced skill set, informed by a combination of traditional and modern approaches to design, I strive to look at challenges from a unique perspective. My clients benefit from my eclectic eye and award-winning creative that stands out and feels fresh.



EXPERIENCE

ASSOCIATE CREATIVE DIRECTOR / POWER-SCOPPECHIO / 4.2022 - PRESENT

Concept, create and work within dynamic brands ranging from international to local in order to successfully communicate across many outlets: retail, web, video, social, print, and experiential design. Develop and create presentations selling creative ideas internally as well as to clients and prospects. Assist in leading a creative department in collaborative operations as well as creative direction and mentorship.

CREATIVE DIRECTOR / MIGHTILY / 11.2015 - 4.2022

Concept, create and work within dynamic brands to successfully communicate stories across various outlets: web, video, social, print, and experiential design. Sell ideas internally as well as to clients and prospects. Lead a creative department in collaborative operations as well as creative direction and mentorship. Serve on the management team consulting leadership on ways to elevate creative within the company.

SENIOR DESIGNER / ABLE & CO. / 5.2014 - 7.2015

Collaborated with the creative team while working remotely from Louisville, KY. Developed and translated creative solutions through a variety of channels. I conceptualized and implemented design solutions meeting the marketing strategies of various clients from concept to completion. Designed, produced and handled all brand vehicle elements for my clients including identity, logo design, website design, signage systems, infographics, social media channels, email marketing, print advertising, trade show displays and presentations.

SOFTWARE / EDUCATION

- Photoshop
- Illustrator
- InDesign
- AfterFX
- Figma
- Midjourney
- Sketch
- WordPress

- Word
- Excel
- PowerPoint

University of Louisville
BFA, Graphic Design
(2004)

SKILLS

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- Creative Direction + Design Branding Marketing Management + Operations